

**CTBIO**

**Announcement from the Brazilian Business Sector**  
about the National Biodiversity Strategy and Action  
Plan (NBSAP) and the Kunming-Montreal Global  
Biodiversity Framework

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The loss of biodiversity around the world threatens the functioning of ecosystems and human life on Earth. It is estimated that around 1 million species of plants and animals are threatened with extinction due to human activities.

In recent years, environmental factors have dominated the list of main risks to global socioeconomic stability, as pointed out by the World Economic Forum's Global Risks Report. According to the 2023 report, the risk of biodiversity loss and ecosystem collapse is ranked 4th in the long-term severity classification (next 10 years), and the crisis of natural resources, a phenomenon directly impacted by the decline in biological diversity, is the 9th most serious risk in the short term (2 years).

The reduction of biodiversity causes direct impacts on human populations, such as the spread of diseases, water and food shortages, increased global temperature and loss of quality of life. Today, it is estimated that the degradation of terrestrial and marine ecosystems already compromise the well-being of 3.2 billion people in the world - 40% of the world's population.

Brazil is the country with the highest biological diversity in the earth, having between 15% and 20% of the world's biodiversity. Ecosystem services generated by nature bring countless benefits to the national economy and Brazilian society. These services add up to at least US\$ 125 trillion a year in the world. If Brazil adopts options based on a green economy, around BRL 2.8 trillion can be added to the national GDP.

In order to halt and reverse the current scenario of biodiversity loss and lead the planet to a life in harmony with nature, the Kunming-Montreal Global Biodiversity Framework (GBF) was signed in December 2022 during the COP15. The document consists of four long-term goals for 2050 and 23 action targets for 2030.

The countries that signed the document must set their national targets for the implementation of the new agreement. Brazilian targets will be elaborated through the National Biodiversity Strategy and Action Plan (NBSAP).

CEBDS, through its Thematic Chamber on Biodiversity and Biotechnology, CTBio, in the last three years it has been actively supported the negotiations of the Convention on Biological Diversity (CBD) and the construction of the new framework, engaging the Brazilian business sector and society in this process, aiming to promote the construction of an ambitious and transformative agreement focused on generating a net positive impact on biodiversity. To promote the new agreement in the country, CEBDS carried out a series of initiatives, such as webinars, articles and publications, in addition to conducting

several multistakeholder dialogues with partners on the GBF involving the Brazilian government, the business sector, several associations and academia, to obtain technical subsidies that would support the Ministry of Foreign Affairs of Brazil and the country's engagement in COP15.

The framework has target connected to business, with emphasis on target 15, which is directly aimed at the business sector. It refers to the need to assess and report biodiversity-related impacts and dependencies, as well as progressively reduce negative impacts and increase positive business impacts on biodiversity.

The entities represented here understand that the GBF has the potential to recover and increase nature conservation, in addition to significantly accelerating the transformation of economic and financial systems towards an equitable and positive world for nature - and carbon neutral - driving the transition to a green economy, through the adoption of sustainable business strategies and private sector investments in the generation of clean jobs, technological and production innovation and new economic opportunities.

As the voice for the Brazilian business sector and a member of the international coalition Business for Nature, CEBDS understands that the implementation of national biodiversity strategies and action plans will bring legal certainty in accordance with the three pillars of the Biodiversity Convention: the conservation of biological diversity, the sustainable use and fair and equitable sharing of benefits arising from the use of genetic resources. In addition to stimulating the transition to a more sustainable economy and a life in harmony with nature by 2050, bringing great benefits to the environment, society and the country's economy.

Therefore, considering the importance of the new framework and, consequently, of the national strategies and action plans as a unique opportunity to guide our society and economy towards a more equitable and positive future for nature, CEBDS reinforces, through this announcement, its support for federal government in the construction and implementation of national targets related to the Kunming-Montreal Global Biodiversity Framework.



**THE ENTITIES REPRESENTED HERE UNDERSTAND THAT THE GBF HAS THE POTENTIAL TO RECOVER AND INCREASE NATURE CONSERVATION, IN ADDITION TO SIGNIFICANTLY ACCELERATING THE TRANSFORMATION OF ECONOMIC AND FINANCIAL SYSTEMS TOWARDS AN EQUITABLE AND POSITIVE WORLD FOR NATURE AND CARBON NEUTRAL.**

# Strategic Action

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## **CEBDS proposes to support the government in the implementation of the Brazilian NBSAP through 4 lines of action:**

1. Advocacy and engagement of the business sector: raise awareness and engage the productive sector in participating in the NBSAP public consultation;
2. Articulation of the business sector with key actors: support the government in articulating and mobilizing multistakeholders to prepare a concrete action plan that contributes to the implementation of the National Biodiversity Strategy and Action Plan (NBSAP) and achieve the Kunming-Montreal Global Biodiversity Framework;
3. Contributions to the national plan: organization of working sessions with its associates and partner institutions to collect and consolidate contributions to the NBSAP document;
4. Support in the monitoring plan of national targets related to business: support the government in the preparation of the monitoring plan for national business-related targets aiming to accelerate business action to halt and reverse the loss of nature by 2030, as well as lead the planet towards a vision of living in harmony with nature by 2050.

# Signatories



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