



cebds

Conselho Empresarial Brasileiro
para o Desenvolvimento Sustentável



Brazilian Business Commitment for
BIODIVERSITY



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INTRODUCTION

The biodiversity supports the functioning of the ecosystems and we depend on that for food, drinking water, health, leisure, climate regulation and protection against natural disasters. Integrating biodiversity, and the services it provides, into the business strategy is vital to ensure, for example, the sustainability of its supply chain or the access to new products and consumers. In addition, good management of these resources, with risk assessment related to the natural ecosystem, can help identify opportunities to reduce production costs by developing more efficient technologies, with lower impacts on biodiversity.

Biodiversity conservation ensures the ability of ecosystems to provide services that are essential to human well-being and business. Companies that anticipate the need to measure their impact and their dependence on

environmental services and have clear strategies to use them in the best possible way are in a competitive advantage over others.

This document aims to highlight the importance of biodiversity and ecosystem services for companies, as well as the fundamental role that they can play in the conservation and sustainable use of them from sustainable consumption and production patterns. The commitments are premised on the alignment to the national and global strategic plans of biodiversity, seeking to contribute to its objectives and goals.

Leaders of this process, we endorse this initiative and we are committed to contribute to the following goals, addressed in the pillars of PREVENTION, MITIGATION, COMPENSATION and KNOWLEDGE GENERATION AND SHARING of biodiversity, by 2030:

GOALS OF THE BRAZILIAN CORPORATE COMMITMENT FOR BIODIVERSITY

- 1.** Integrate the topic of biodiversity in the company's business strategy.
- 2.** Apply the mitigation hierarchy, prevent, mitigate, recover and compensate for impacts on biodiversity, throughout the life cycle of the projects.
- 3.** Promote and strengthen best practices that stimulate the rational use of biodiversity resources.
- 4.** Develop and encourage studies, research projects, technology and innovation that contribute to the conservation of biodiversity and ecosystem services.
- 5.** Know the biological diversity of the company's areas of activity and, if possible, measure impacts and dependencies.
- 6.** Make public the information collected in order to collaborate with the management of the biodiversity of the region and provide transparency to society.
- 7.** Disseminate knowledge related to biodiversity and ecosystem services in activities and value chain.
- 8.** Enhance conservation and recovery actions in the regions where the company is inserted, seeking a net positive impact on biodiversity.
- 9.** Engage the communities located in the regions where the company operates in order to strengthen the involvement with the conservation of biodiversity and maintenance of ecosystem services.

We have jointly signed an agreement to move in this direction, aiming at the full achievement of the goals by the end of the deadline. CEBDS will promote the transparency of actions undertaken in this direction, with regular monitoring of the results achieved and a minimum annual regularity. Each signatory should commit to at least three goals among those set out above, defined at the time following the signing of the commitment.

Giving visibility to what has already been done, showing what results have been achieved and what is intended to be done to seize opportunities for improvement, is the basis for monitoring this commitment. Signatories should describe the chosen methodologies and indicators defined by the individual companies for monitoring the goals. CEBDS will offer a set of guidelines to support this self-declaration process.

We are confident that our joint actions, as well as business strategies, will significantly contribute to disrupting the current high rates of biodiversity loss, and to extend the provision and access to ecosystem services for the whole society.



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