



CT Sistemas
Agroalimentares



Brazilian Business Commitment to

**REGENERATIVE, FAIR,
AND SUSTAINABLE,**

Agrifood Systems



cebds

TECHNICAL INFORMATION

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I. COMMITMENT

There is an obvious need to build sustainable and regenerative food systems that ensure access to healthy and safe food for the population, while respecting nature's limits and generating income. In response to this need, the Brazilian Business Council for Sustainable Development (CEBDS) and its associates drafted, in 2021, the Positioning of the Business Sector on the Sustainability of Food Systems in Brazil document ([Link](#)), which establishes how food systems are an essential aspect of the sustainable development agenda.

Recognizing the urgency and magnitude of the transformation required for agrifood systems to be simultaneously sustainable, fair and regenerative, Brazil's business sector has joined forces for an unequivocal commitment. Aware of the business sector's crucial role in building a resilient and equitable food future, and aligned with the UN Sustainable Development Goals, we are stating our firm commitment to catalyze significant changes in the entire agrifood value chain.



A key point to recognize is that health, economic prosperity and social welfare across our planet are intrinsically linked to the way we produce, distribute and consume food. To deal with climate challenges, biodiversity loss, social inequalities, and the need to ensure food security for a growing population, we must recognize the opportunity and the responsibility to lead the transition to business models that prioritize ecosystem regeneration, social justice, and long-term economic viability.

This Commitment is crucial to boost the Brazilian business sector's positive impact through synergies and collaborative initiatives that reach beyond the boundaries of our individual businesses. By taking collective initiatives and adopting innovative principles and practices, we can build a future in which agrifood systems are drivers of sustainable development for Brazil and the world. In this case, Brazil might as well have the most important role to play in this effort, since it is the world's fourth largest food producer and its focus on producing soybean, corn, animal proteins, coffee and cotton leads to its estimated agricultural output of US\$573 billion (FAO, 2023)¹. Regarding exports of commodities such as soybeans, cotton, beef, and orange juice, Brazil is now the world's leading exporter and is among the leading exports of many other commodities, surpassing those of agricultural powerhouses, such as the USA, China, Canada, and India.

Therefore, the signatory companies to this Commitment shall:



1. Foster global and local actors' awareness of food systems and the need to engage for their transformation;



2. Support extensive discussions at strategic events, such as the UN Food Systems Summit and COPs;



3. Collaborate with the supply chain to foster healthy, sustainable, inclusive, and resilient food systems.

In the words of the UN Food Systems Summit, "The food system includes food-related resources, inputs, production, transport, processing and manufacturing industries, retail, and food consumption, as well as its impacts on the environment, health, and society." Consequently, this highly complex theme demands the coordinated and engaged action from several actors.

Since we have the world's largest tropical forest and Brazil is one of the top global food producers and exporters, we must take a leading role in relation to the Transformation of Food Systems agenda. Our business sector is well aware of this key role and the need to spread good practices, so we aim to foster and expand initiatives for sustainable and regenerative processes and practices across Brazil's food production chain. This **Commitment** has been drafted as a national and international reference for the business sector's effective contribution, so that Brazil can move forward the agenda of sustainable and regenerative transformation of food systems.

¹ FAO, 2023 - (Portuguese): <https://www.fao.org/brasil/pt/>

One of the regenerative agriculture's main pillars is soil conservation practices², which works as the basis for the regeneration of other ecosystemic services when it comes to approaching regenerative agriculture³. These regenerative agriculture practices follow on from sustainable soil use and conservation, distinguished by the drive to achieve nutrient-rich soils with proper access to water⁴. The literature treats regenerative agriculture as a production strategy that adopts sustainable agricultural practices (from a social-environmental and economic-financial perspective), resulting in a production system that will be reducing negative social-environmental, or even having positive impacts by lowering Greenhouse Gas (GHG) emissions and conserving agricultural ecosystems⁵. From the perspective of the Brazilian territory, regenerative agriculture should have the capacity to stimulate the following:

- i. Conservation and rehabilitation of food and agricultural systems;
- ii. Recovery and maintenance of soil fertility;
- ii. Increase of biodiversity;
- iv. Improvement of the hydrological cycle;
- v. Landscape management with the provision of ecosystem services;
- vi. Resilience and adaptation to climate change;
- vii. GHG emissions either neutral or negative;
- viii. Assistance in combating food insecurity.

Given this scenario, each of the signatory companies endorses this Commitment and will ensure that their individual action plans address two (02) of the six strategic goals herein set forth, annually reporting until 2030. A key point to emphasize is that their annual reports should focus only on sub-goals directly applicable to their business model.

² RODALE, R. **Seven tendencies towards regeneration in agriculture, communities an personal spirit**. [s.l: s.n.] 1983a.

³ SCHREEFEL, L. et al. Regenerative agriculture-the soil is the base. *Global Food Security*, v. 26, p. 100404, 2020.

⁴ MOYER, J. et al. **Regenerative agriculture and the soil carbon solution**. Kutztown: [s.n.].

⁵ Embrapa, 2024 - (Portuguese): <https://www.embrapa.br/busca-de-noticias/-/noticia/90285437/artigo---agricultura-regenerativa--o-que-significa-o-que-regenerar>

II. GOALS



- 1. SCALE REGENERATIVE AGRICULTURE IN BRAZIL**
- 2. REDUCE LOSSES AND WASTE**
- 3. PROMOTE TRACEABILITY TO ENSURE LEGALLY COMPLIANT PRODUCTION CHAINS WITH REGENERATIVE FOOD PRODUCTION**
- 4. RAISE CONSUMER AWARENESS AROUND HEALTHY AND SUSTAINABLE CHOICES**
- 5. INCREASE ACCESS TO HEALTHY AND SUSTAINABLE DIETS**
- 6. HELP THEIR SUPPLY CHAINS' ABSORPTION AND OUTFLOW OF REGENERATIVE PRODUCTS**

This Commitment's signatory companies recognize that the six (6) goals posed here are key strategic priorities to boost the transformation of Brazil's food systems. This document is essential to reinforce corporate positioning while also fostering collaboration between stakeholders. Together, we shall mobilize and engage with initiatives that push this agenda collectively or individually in order to strengthen its positive impact for Brazil.

SIGNATORIES



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