

Second Letter from the
**SPECIAL ENVOY FOR
THE BUSINESS SECTOR
TO COP30**

October 13, 2025

LETTER TO THE BUSINESS SECTOR — ONE MONTH BEFORE COP30

DEAR ALL,

We are now one month away from COP30, which will undoubtedly be a historic milestone for Brazil and for the world. Over the past months, in my role as Special Envoy for the Business Sector, I have taken part in an intense journey of dialogue and collective construction, marked by an unprecedented level of mobilization. In a true spirit of collaboration, we have participated in multiple forums, such as New York Climate Week, which gathered more than a thousand events and global leaders, reaffirming that the climate transition requires cooperative action at scale.

During this period, it has become clear that solutions are within our reach. However, achieving the necessary scale still depends on adequate and accessible resources in the countries and regions that need them the most. It is crucial to direct more investments toward the energy transition in the Global South; to create financial mechanisms that reduce risks and enhance the predictability of low-carbon projects; to harmonize carbon markets and standards; to increase transparency across supply chains; to invest in workforce training for the new economy; and to strengthen the bioeconomy, biofuels, and the regeneration of degraded areas as key pillars of a new cycle of sustainable development.

Equally important is to reinforce effective, multi-level governance with clear rules, capable of engaging governments, businesses, communities, and civil society in implementing solutions. These insights reaffirm that there is no single path forward but rather a mosaic of complementary solutions — and that the business sector has a central role in putting them into practice with both speed and ambition.

The COP30 Action Agenda, built upon thousands of contributions from around the world, will be presented in Belém through the Granary of Solutions platform, which brings together success stories and scalable solutions aligned with the Global Stocktake and the goals of the Paris Agreement. It will also feature dozens of Solution Acceleration Plans — practical roadmaps that provide clear guidance for implementing the transition.

The business sector will be at the forefront of many of these initiatives, showcasing what is already being done, assuming new commitments, and identifying what is still needed to scale and mainstream these solutions. There are thematic areas where advancing convergence is essential to accelerate decarbonization and create tangible opportunities:

- **Energy and Industry:** expansion of renewable generation, modernization of power grids, adoption of low-carbon hydrogen, low-emission steel and cement production, and the growth of sustainable fuels — ethanol, biodiesel, renewable diesel, and SAF. Integration of data centers, artificial intelligence, and digitalization with renewable energy and resilient infrastructure.
- **Transport and Logistics:** vehicle electrification, development of battery supply chains and charging infrastructure, modal shifts, and improved logistics efficiency.

- **Agriculture and Land Use:** restoration of degraded areas, expansion of sustainable agricultural practices, and reduction of methane and nitrous oxide (N₂O) emissions from agriculture.
- **Forests:** reduction of deforestation and valuation of standing forests as economic and climate assets.

Progress in climate action also depends on means of implementation. We need innovative financial mechanisms such as the Tropical Forest Forever Facility (TFFF) — to be formally launched at COP30, providing annual payments to tropical countries that keep their forests standing — as well as Payments for Environmental Services (PES) and increased global climate financing toward the goal of USD 1.3 trillion per year.

In addition, it is vital to engage the private sector more directly in climate adaptation efforts, particularly in developing resilient infrastructure and solutions that strengthen the capacity to respond to extreme weather events.

Brazil has been a leader not only politically — through the proactive, ambitious, and inclusive direction of the COP30 Presidency — but also through its business community, with coalitions that are already delivering concrete results, such as Brazil of Solutions, led by CEBDS, SBCOP30, and other platforms that connect innovation, finance, and sustainability. All these efforts will converge within the Action Agenda platform.

Belém will be the stage to show the world that solutions already exist and can be scaled and leveraged through the right policies, the necessary investments, and the dynamism of the private sector.

I invite the business community to take part — with proposals, commitments, and concrete results — and with the enthusiasm needed to make COP30 a historic milestone in implementing global decarbonization with justice, sustainability, and prosperity.

Kind regards,

Marina Grossi
Special Envoy for the Business Sector to COP30



[Access the 1st Letter from the Special Envoy for the Business Sector to COP30, released on September 2, 2025.](#)

